

British Council Occupied Palestinian Territories East Jerusalem Premises Cultural Space

Consultancy

Terms of Reference

Location: East Jerusalem
Apply by: 10th March, 2021
Start date: Mid March 2021
End date: **Late April 2021**

1. Background and context

In the wake of the COVID 19 pandemic and its impact on the cultural sector in the Occupied Palestinian Territories, The British Council is exploring ideas around how to maximise the use of its Jerusalem premises in support of the needs of local artists, cultural organisations and arts audiences. We believe there is an opportunity for this space to be used more effectively to support arts and cultural work and to engage audiences from different communities. With the pandemic, many of the physical activities normally taking place in our premises have been put on hold or moved online. This offers an opportunity for rethinking the future use of our space and to explore new ideas and ways of working that maximise this valuable asset and work in collaboration with our local arts and cultural partners to enable more people to access and enjoy Palestinian and UK culture.

2. Scope of Work

The British Council seeks a consultant/partner organisation with relevant experience in repurposing and managing cultural spaces to conduct a feasibility study and propose options to improve the use of spaces within our East Jerusalem premises for Palestinian artists, arts organisations and arts audiences.

This consultant / partner organisation will support the British Council through providing insight on arts and cultural sector needs in East Jerusalem and the Occupied Palestinian Territories more widely (through focus groups, surveys and interviews). They will also work with British Council staff to study the space. Bringing these two elements together, the consultant will

present a range of sustainable models and approaches to using the space, in line with the needs of the local sector and the British Council's Global Arts Strategy.

Specific task of the consultant / partner are:

- 1- To provide an engaging report on the physical space needs and gaps faced by arts and cultural sector practitioners and audiences in East Jerusalem. This report should be multidisciplinary and compiled through consultation with sector stakeholders (methodology may include surveys, focus groups, interviews involving local actors and organisations in collaboration with the British Council)
- 2- To provide a written assessment of the potential use of the premises' available spaces (through physical visits), identifying what different spaces could be used for and the costs of any repurposing that may be required.
- 3- Develop a range of proposals / models for how the space can be used as an arts activity space in direct response to needs in the local sector (e.g. artist studios, hosting cultural events, residencies, co-working). These proposals should encompass a clear strategy around working in partnership with the arts and cultural sector in East Jerusalem and the Occupied Palestinian Territories to address the challenges they face. Proposals should also range from options requiring zero / low investment to those that require some development costs (refurbishment, equipment purchase etc.)

We expect this consultancy to require approximately 20 days of work between March and April 2021.

A similar exercise will be conducted simultaneously by a consultant based in Amman. While there is no requirement for the consultants to collaborate on this project, we will support both consultants to connect with one another and share ideas and findings throughout the consultancy process.

3. Timeline and key milestones

Task	Suggested timeline
Initial briefings and site visit	w/b March 15 th
Consultant-led consultation and research	March 20 th – March 28 th
Meeting to discuss initial findings / draft report	w/b April 5 th
Final report and proposals presented	w/b April 26 th

4. Qualifications and experience required

- A strong understanding of the cultural sector in East Jerusalem and extensive experience of working with Palestinian artists, arts organisations and audiences. **(Essential)**
- Experience of managing a cultural space in collaboration with local artists and arts organisations partners in East Jerusalem or the Occupied Palestinian Territories **(Essential)**
- Experience of developing research / feasibility studies in the area of arts and culture **(Essential)**
- Direct experience of working on models / approaches to the sustainable development of arts and culture spaces **(Desirable)**
- **Fluency in Arabic and English is an essential requirement.**

5. How to apply

If you are interested, please send the following information to Rosa.Perez@ps.britishcouncil.org with the title ***East Jerusalem Premises Cultural Space Consultancy*** by **10th March, 2021**

- A CV and 1 page covering letter summarising why you are applying for this role. (30%)
- An outline of your proposed approach to the task –your availability throughout the project timeline. (25%)
- A supporting narrative of no more than 3 pages detailing 2-3 examples research / feasibility studies or other past project work which evidences your suitability for the role (25%)
- summary of your fees for the project (20%)